



## ABM Industries Wins IABC Award for Outstanding Event Marketing

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NEW YORK--(BUSINESS WIRE)-- **ABM Industries Incorporated (NYSE:ABM)**, a leading provider of integrated facility services, recently picked up its second award in three years from the International Association of Business Communicators (IABC). ABM was recognized with an IABC Silver Flame award at the organization's annual Golden Flame Awards Banquet on October 27 at the Fabulous Fox Theatre in Atlanta. IABC's Golden Flame Awards program highlights excellence in communications in a variety of categories including print media, electronic media, graphics communications and media relations.

ABM received the award, in the "Integrated Marketing Campaign — Event Marketing" category, for a client appreciation and marketing event the Company held in Washington, D.C. at the Building & Office Management Association (BOMA) conference, the facility services industry's largest trade show. The theme for the event — "ABM At Your Service" — was based on a highly successful internal ABM employee communications program launched earlier. At the BOMA event, the "ABM At Your Service" theme was used to help drive increased awareness among existing and potential clients of ABM's broad array of facility services offerings.

ABM Director of Marketing Cary Bainbridge said, "We are delighted that ABM is once again a recipient of one of IABC's prestigious Golden Flame awards. The ABM Marketing Services Team does a tremendous job communicating the value of the ABM brand to our clients every day of the year. The BOMA event was a terrific example of the team's dedication, enthusiasm and professionalism, and was well-deserving of this recognition. And it helped spread the word to our clients and prospects that, whatever your facility services needs are, ABM is at your service to help you meet them."

### About ABM Industries Incorporated

ABM Industries Incorporated (NYSE:ABM), which operates through its subsidiaries (collectively "ABM"), is a leading provider of integrated facility services. With fiscal 2010 revenues of approximately \$3.5 billion and nearly 100,000 employees, ABM provides commercial cleaning and maintenance, facility engineering, energy efficiency, parking and security services for thousands of commercial, industrial, government and retail clients across the United States and various international locations. ABM's business services include ABM Janitorial Services, ABM Facility Services, ABM Engineering Services, Ampco System Parking and ABM Security Services. For more information, visit [www.abm.com](http://www.abm.com).



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